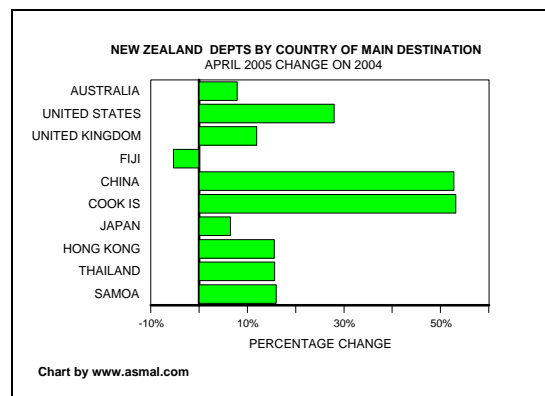
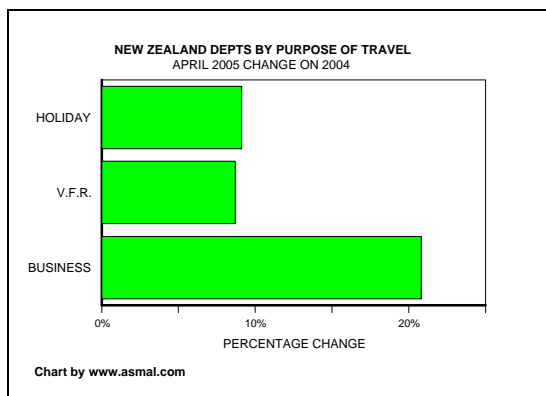


# asmal NEW ZEALAND UPDATE

(Published May 2005)

DATA: APRIL 2005

ISSN 1171-3690



## NEW ZEALAND OVERSEAS TRAVEL UP 11% IN APRIL 2005

Overseas travel by New Zealand residents increased by more than 15,264 trips or 11% in the month of April, despite the early Easter in 2005. Departures for "holiday" and "VFR" reasons rose by 9% with "business" travel up 21%. In total, New Zealand overseas travel was recorded at 1.79 million in the year ended April 2005 - up by nearly 322,000 departures or 22% - on the same twelve month period of the previous year. "Holiday" travel was up 21% with departures for "VFR" and "business" reasons up 23% and 16% respectively.

By top ten "countries of main destination", New Zealand travel to **Australia** increased by 8% in the month under review, with departures to the **United States** up 28% and to the **United Kingdom** up 12%. Travel to **Fiji** declined by 5% in the month of April, with departures to **China** and the **Cook Islands** up 53% and to **Japan** up 7%. New Zealand travel to **Hong Kong**, **Thailand** and **Samoa** all rose by 16%.

New Zealand "holiday" travel to Australia, as "area of main destination", increased by 10% in the month of April 2005, with departures to Asia up 20% and to North America and the "other" South Pacific Islands 60% and 5% respectively. Travel to Europe for "holiday" reasons fell by 15% in the month under review, with departures to Fiji down 8%. "Holiday" travel to the "other" Americas declined by 19% in April with departures to Africa and the Middle East up 63%. Total overseas departures for "holiday" reasons were recorded at 776,042 in the year ended April 2005 - up 21% on the April year 2004. By "area of main destination", "holiday" travel to Fiji increased by 38% in the twelve month period, with departures to Asia up 28% and to North America and Europe up 25% and 17% respectively. Departures to Australia for "holiday" reasons rose by 16% in the year ended April, with travel to the "other" South Pacific Islands up 23%.

**TABLE: 1. NEW ZEALAND RESIDENT S/T DEPARTURES TO WORLD DESTINATIONS BY PURPOSE OF TRAVEL.**

*asmal table*

PURPOSE OF TRAVEL	Month of April			Year ended April		
	2005	2004	%Age Diff	2005	2004	%Age Diff
HOLIDAY	69,496	63,675	9.1%	776,042	642,881	20.7%
VISITING FRIENDS/ RELATIVES	47,460	43,650	8.7%	537,122	436,760	23.0%
BUSINESS	29,120	24,100	20.8%	318,169	274,012	16.1%
OTHER REASONS	13,188	12,575	4.9%	161,870	117,668	37.6%
<b>TOTAL ALL DEPARTURES</b>	<b>159,264</b>	<b>144,000</b>	<b>10.6%</b>	<b>1,793,203</b>	<b>1,471,321</b>	<b>21.9%</b>

**TABLE: 2. NEW ZEALAND RESIDENT S/T DEPARTURES BY AREA OF MAIN DESTINATION.**

*asmal table*

AREA OF MAIN DESTINATION	Month of April			Year ended April		
	2005	2004	%Age Diff	2005	2004	%Age Diff
NORTH AMERICA	10,024	8,000	25.3%	99,166	81,700	21.4%
CENT. & SOUTH AMERICA AND CARIBBEAN	644	750	-14.1%	8,246	6,621	24.5%
AFRICA & MIDDLE EAST	2,688	2,100	28.0%	24,731	18,251	35.5%
EUROPE	12,656	11,475	10.3%	138,619	115,944	19.6%
ASIA	18,956	15,375	23.3%	218,832	178,106	22.9%
AUSTRALIA	84,140	77,900	8.0%	909,304	768,958	18.3%
FIJI	7,364	7,775	-5.3%	103,238	75,399	36.9%
OTHER SOUTH PACIFIC IS.	8,064	6,675	20.8%	100,003	79,695	25.5%
OTHER AREAS	14,728	13,950	5.6%	191,064	146,647	30.3%
<b>TOTAL ALL DEPARTURES</b>	<b>159,264</b>	<b>144,000</b>	<b>10.6%</b>	<b>1,793,203</b>	<b>1,471,321</b>	<b>21.9%</b>

**TABLE: 3. NEW ZEALAND RESIDENT S/T "HOLIDAY" DEPARTURES BY AREA OF MAIN DESTINATION.**

*asmal table*

AREA OF MAIN DESTINATION	Month of April			Year ended April		
	2005	2004	%Age Diff	2005	2004	%Age Diff
NORTH AMERICA	4,648	2,925	58.9%	37,929	30,497	24.4%
CENT. & SOUTH AMERICA AND CARIBBEAN	224	275	-18.5%	3,616	3,099	16.7%
AFRICA & MIDDLE EAST	980	600	63.3%	7,143	4,995	43.0%
EUROPE	3,780	4,425	-14.6%	44,900	38,438	16.8%
ASIA	6,244	5,200	20.1%	75,707	59,392	27.5%
AUSTRALIA	39,732	36,075	10.1%	413,767	355,688	16.3%
FIJI	5,012	5,425	-7.6%	73,140	52,951	38.1%
OTHER SOUTH PACIFIC IS.	4,396	4,175	5.3%	56,497	45,920	23.0%
OTHER AREAS	4,480	4,575	-2.1%	63,343	51,901	22.0%
<b>TOTAL ALL DEPARTURES</b>	<b>69,496</b>	<b>63,675</b>	<b>9.1%</b>	<b>776,042</b>	<b>642,881</b>	<b>20.7%</b>

TABLE: 4. NEW ZEALAND RESIDENT S/T DEPARTURES  
BY COUNTRIES OF MAIN DESTINATION

asmal table

AREA OF MAIN DESTINATION	COUNTRY OF MAIN DESTINATION	April 2005	April 2004	%Age Diff
<b>NORTH AMERICA</b>	United States	8,932	6,975	28.1%
	Canada	1,092	1,025	6.5%
<b>OTHER AMERICA</b>	Argentina	140	100	40.0%
	Brazil	28	150	-81.3%
	Chile	140	125	12.0%
<b>AFRICA &amp; M. EAST</b>	South Africa	980	1,075	-8.8%
<b>EUROPE</b>	Nordic	224	125	79.2%
	Ireland	252	375	-32.8%
	Germany	644	500	28.8%
	Switzerland	308	200	54.0%
	Netherlands	448	450	-0.4%
	Italy	700	1,100	-36.4%
	France	980	1,075	-8.8%
	United Kingdom	7,420	6,625	12.0%
<b>NORTH ASIA</b>	Japan	2,212	2,075	6.6%
	Taiwan	1,008	1,075	-6.2%
	Sth Korea	1,400	975	43.6%
	Hong Kong	1,764	1,525	15.7%
	China	4,088	2,675	52.8%
<b>SOUTHEAST ASIA</b>	Singapore	1,428	1,150	24.2%
	Thailand	1,736	1,500	15.7%
	Malaysia	1,204	900	33.8%
	Indonesia	1,092	850	28.5%
	Philippines	448	550	-18.5%
	Viet Nam	392	275	42.5%
<b>SOUTH ASIA</b>	India	1,120	1,200	-6.7%
	Sri Lanka	476	150	217.3%
<b>SOUTH PACIFIC</b>	Australia	84,140	77,900	8.0%
	Fiji	7,364	7,775	-5.3%
	Amer Samoa	56	50	12.0%
	Cook Is	3,332	2,175	53.2%
	New Caledonia	364	525	-30.7%
	Vanuatu	420	475	-11.6%
	Niue	168	100	68.0%
	Norfolk Is	616	550	12.0%
	Papua N G	140	150	-6.7%
	Tahiti	364	600	-39.3%
	Tonga	784	575	36.3%
Samoa	1,596	1,375	16.1%	
	<b>Total World</b>	<b>159,264</b>	<b>144,000</b>	<b>10.6%</b>

Tables prepared by asmal - May 2005

NB Due to relative sampling error, departure results below 100 in value should not be considered totally reliable.